

PARTNER MEMBERSHIP BENEFITS



In addition to the regular benefits for all members listed on the MMA website, Partner Members also receive:

- logo recognition on the MMA website and in emails
- tickets to a special event
- comp table/booth at the conference
- comp registrations
- event sponsorship recognition
- comp advertising in the conference program

Partner members can designate *unlimited staff, volunteers, or board members* as contacts within the membership. This will allow each person to access the member section of the MMA website directly where they can register for the conference, workshops and events with the member rate. They will also receive MMA Weekly emails and the monthly MMA Review e-newsletter.



LAKE ERIE - \$1,000

- Small Logo on MMA Website and emails
- \$100 value of comp registrations
- \$100 value of comp advertising
- \$500 level event sponsorship
- Two complimentary recognition event tickets
- Option to purchase two additional recognition event tickets

LAKE HURON - \$3,000

- Medium Logo on MMA Website and emails
- \$300 value of comp registrations
- \$300 value of comp advertising
- \$1500 level event sponsorship
- Three recognition event tickets
- Option to purchase three additional recognition event tickets

LAKE MICHIGAN - \$5,000

- Large Logo on MMA Website and emails
- \$500 value of comp registrations
- \$500 value of comp advertising
- \$2500 level event sponsorship
- Five complimentary recognition event tickets
- Option to purchase five additional recognition event tickets

LAKE SUPERIOR - \$10,000

- Featured Logo on MMA Website and emails
- \$1000 value of comp registrations
- \$1000 value of comp advertising
- \$5000 level event sponsorship
- Ten complimentary recognition event tickets
- Option to purchase ten additional recognition event tickets

Visit michiganmuseums.org or contact the MMA Office by phone 313-334-7643 or email lcbrisson@michiganmuseums.org for more information about membership opportunities

AUDIENCE & LOGOS



Audience: MMA's audience is a targeted group of museum professionals and institutions, service providers and consultants.

- MMA's website sees 100,000 annual visits, our homepage and jobs board are the most popular pages.
- MMA's email list is 1,600+ strong with an average open rate of 25% for the *MMA Weekly* and *MMA Review*.
- The emails are also pushed out to MMA's social audiences on Facebook (2,100 followers) and Twitter (1,400).

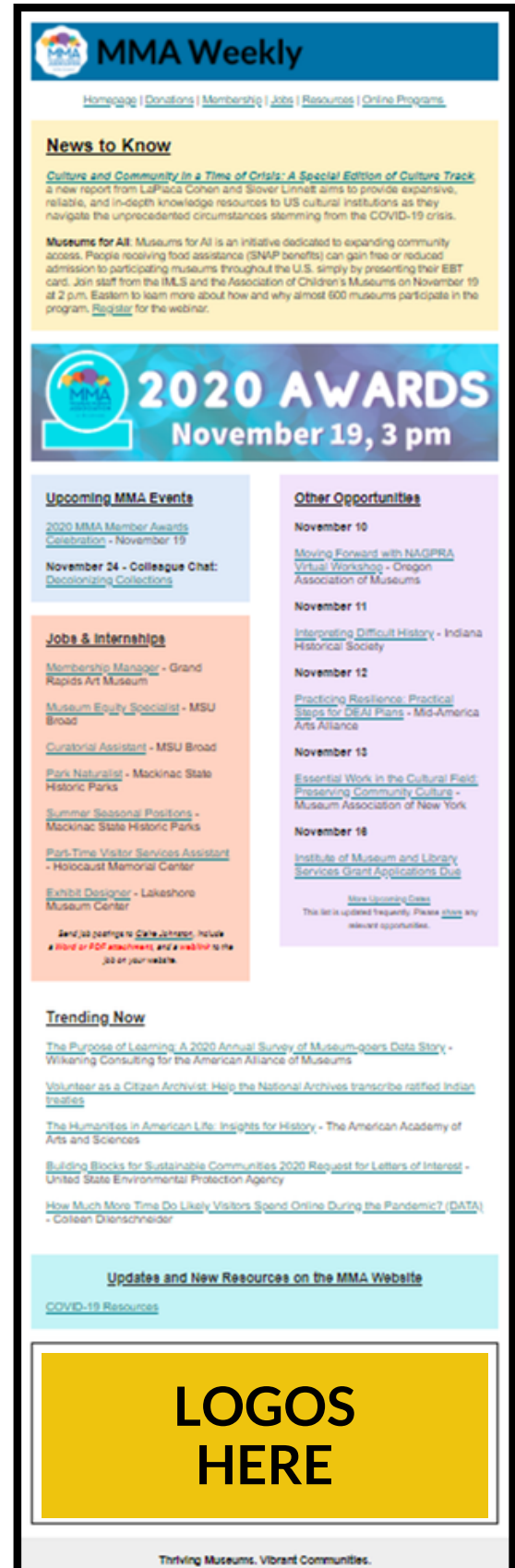
LOGO SIZES

Lake Erie

Lake Huron

Lake Michigan

Lake Superior



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WEBSITE



Join | Donate | Jobs | Conference

Enter search string

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MMA 2021 LEADERSHIP SERIES

Engagement. Expertise. Advocacy.

The Michigan Museums Association is a catalyst for advancing Michigan's museum community through shared learning, advocacy and collaboration.

Keep in Touch

Our monthly e-newsletter, the *MMA Review*, includes information about MMA events and activities, as well as other resources and happenings in the Michigan museum community.

[Sign up here](#)

[Current Issue](#)

Support Michigan Museums Association.

When you shop at smile.amazon.com, Amazon donates.

[Go to smile.amazon.com](https://smile.amazon.com)

amazon smile

MMA Office Hours

The MMA Office is open for phone calls and to respond to email Monday through Thursday, 9:00 am to 3:00 pm.

Upcoming events

MMA ONLINE PROGRAM SPONSOR
December 31, 2020 •

JANUARY 7 - MMA COLLEAGUE CHAT: CULTURAL COMPETENCY IN 2021
January 07, 2021 3:00 PM • MMA Zoom account

MMA 2021 LEADERSHIP SERIES
January 20, 2021 10:00 AM • MMA Conference/Video Line

Michigan Museums Association
2,000 likes

Michigan Museums Association
55 minutes ago

New job posting from the Cranbrook Institute of Science!
<http://michiganmuseums.org/Museum-Educator-Cranbrook-Instit...>
#MIMuseumJobs #BloomfieldHills

MICHIGANMUSEUMS.ORG

Michigan Museums Association
There are multiple openings to be f...

Hiring? Turn on job features to reach more people for free.

Turn On

LOGOS
HERE

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