



MUSEUM PARTNER PROGRAM

MUSEUM PARTNERS HELP MICHIGAN'S MUSEUMS THRIVE



MMA’s Museum Partners are a group of committed museums that provide more robust support of our mission to help Michigan museums thrive by joining at a higher level. Our Museum Partners see the value of the work of the Michigan Museums Association and are committed to the sustainability of the organization. We are grateful for the chance to work with you to help the Michigan museum community thrive!

Digital Communications

All Museum Partners:

- Logo on general MMA branding (website, emails)
- Museum profile in the MMA Review once a year
- Advertisement in one MMA Weekly issue
- Two social media items on Facebook and/or LinkedIn

Benefit Options:

- One additional advertisement in a MMA Weekly issue
- Special email to the MMA email contact list promoting the museum's event, program, or announcement.

Spring Awards Event

Benefit Options:

- Logo featured on awards event branding (signage, webpage, emails)
- Two complimentary registrations to the spring awards event
- Museum representative provides remarks at the awards event

Fall Conference

Benefit Options:

- Logo featured on conference branding (signage, webpage, emails, app if available)
- Short video (45 seconds, provided by museum) presented during gathering time for MMA Business lunch
- One complimentary registration for the fall conference
- Museum representative provides remarks at the conference general session or a reception
- Vendor booth

Each Museum Partner receives

- Benefits for 12 months from the date of commitment.
- Your name on general MMA branding.
- An increasing number of benefit options based on support level.

We are excited for the chance to work with you to support the Michigan museum community!

Support Level	Options
Lake Erie (\$1000)	2
Lake Huron (\$3000)	4
Lake Michigan (\$5000)	7
Lake Superior (\$10,000)	10

Please contact MMA at 313-334-7643 or director@michiganmuseums.org with how you would like to get involved. Thank you for your partnership!

