



WHAT'S NEXT?

Exploring Leadership and Social Justice

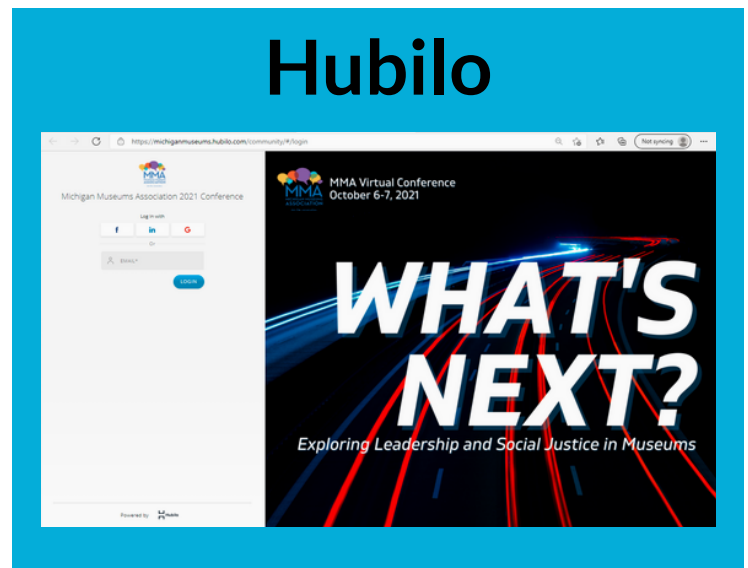
Getting Started

Thank you for joining us for MMA's first virtual conference! On October 6 & 7, you will have the opportunity to connect with fellow Michigan museum professionals from around the state on **Hubilo**, our virtual platform. You can attend sessions, events, and take networking breaks all from the same place online.

We've simplified the platform to make navigation as intuitive as possible. We encourage you to **login to the conference platform at least 24 hours before** the event to make sure your profile is all set up and you are ready to roll on day one.

To get started, please follow these steps:

- 1 Watch for your email invitation from Hubilo titled, **It's Time to Get Ready for the 2021 Virtual MMA Conference!!**
- 2 Click on the **Get Ready** button at the end of the email to go to the event login page. You will be taken to the login page for the event.
- 3 Enter the **email address** you used to register for the conference. You will get a code emailed to you that will allow you to access the system.
- 4 MMA has entered your basic information, but you will be prompted to **fill out your profile**, which will include a photo (.jpeg). Given the virtual format, we encourage you to use a photo and fill out your profile as completely as possible.
- 5 Once you complete your profile, you will be taken to the home screen where a **YouTube video** will pop up to show you how to navigate the platform.



Questions? Get in touch with MMA:
313-334-7643 or lcbrisson@michiganmuseums.org

OCTOBER 6

SCHEDULE

1:00 pm	General Session and Keynote: Christian Greer <i>Leading change during challenging times: How do we do what's next right now?</i>
2:30 pm	Break
2:45 pm	Concurrent Sessions (Block 1)
3:30 pm	Break
3:45 pm	Concurrent Sessions (Block 2)
4:30 pm	Museum Café
5:30 pm	Dinner on your own
7:00 pm	Trivia Night

OCTOBER 7

8:15 am	Member Community Coffees
8:45 am	General Session and Keynote: Julia Gourley Donohue <i>Surviving Thriving Into the Future</i>
10:00 am	Break
10:15 am	Concurrent Sessions (Block 3)
11:00 am	Break
11:15 am	Annual MMA Business Meeting
12:00 pm	2022 Conference Announcement

Block 1 - 2:45 pm

- Bringing Young People to the Table
- Your COVID Experience
- Looking Back to Look Ahead: Exploring the Future of Exhibits and Experiences with Ancient Whales
- Here from There: Museums as Virtual Learning Hubs
- More Faces in More Spaces: Increasing Representation on the Exhibit Floor Now and Next

Block 2 - 3:45 pm

- Leading the Way: An Inside Look into MCACA's Rising Leaders Program
- Confronting Colonialism in Your Institution: How Changing Your Interpretive Narrative Can Push Boundaries & Begin to Dismantle Misconceptions
- Exhibit Installation: Innovative Ways to Display Your Story
- A Guide to Web Accessibility Audits
- Cultural Institutions and Audiovisual Collections: Identifying Barriers to Effective Stewardship
- Managing Membership and Donor Programs

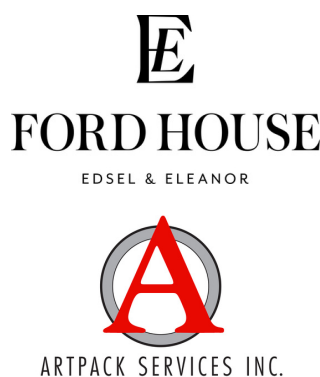
Block 3 - 10:15 am

- Stepping Out of the Comfort Zone: Telling Difficult Stories in Public Places
- The Changing Internship Landscape
- What Would John Cotton Dana Do? Progressive Era Reform for Today's Museums
- Transitions: Should I Stay or Should I Go?
- Student Exhibitions in a Pandemic
- Creating, Sharing, and Preserving Digital Collections for Museums



#MiMuseums2021

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