



Sponsor Opportunities

The annual Michigan Museums Association Conference is a great way to reach and support the state's museum community. This conference typically attracts 200-300 participants who serve a variety of roles in Michigan's historic homes, academic institutions, history and art museums, historical societies and science centers.

The 2021 Michigan Museums Association Conference will take place virtually October 6 -7, 2021. The theme, *What's Next? Exploring Leadership & Social Justice in Museums*, will focus on exploring the future of Michigan's museums, including leadership, social justice, and more. There are a variety of ways for businesses, museum organizations, and others to connect with participants during the conference.

- **Consultants and Businesses** who serve museums and museum staff have the opportunity for one-on-one conversations, visibility and promotion of your brand.
- **Museum organizations** can use sponsorships and advertisements to reflect your connection to the Michigan museum community and promote your expertise.
- **University Programs** interested in promoting best practice and attracting new students.

Included in Package	Blue \$500	Green \$1,000	Purple \$2,000
Logo on MMA Website	X	X	X
Virtual Booth	X	X	X
Comp Registrations	1	2	5
Event Recognition (choose one)	Break	Session Block, Museum Café, or Business Meeting	Keynote or Trivia Night
Priority Listing on Sponsor Page		X	X
Special Recognition on Home Page			X
Remarks at General Session or Event			X

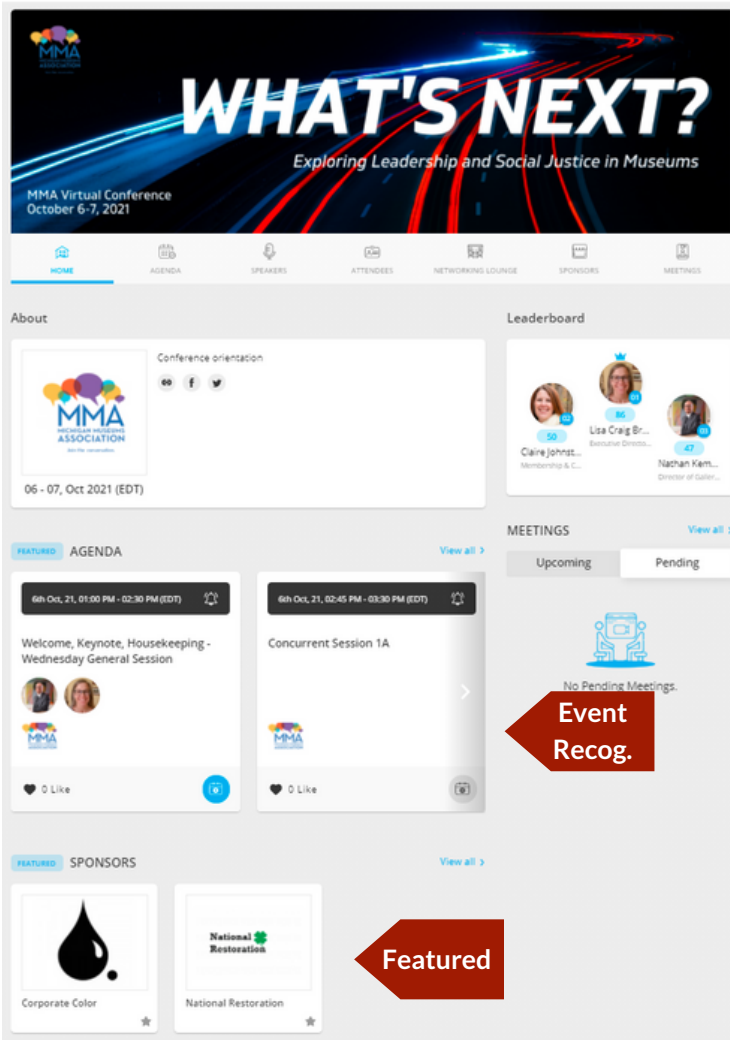
Choose the level of support that allows you access to the right benefits and recognition to increase your visibility and opportunity to connect. Each sponsorship package delivers other great benefits, such as the promotion of your brand and expertise, maximizing speaking opportunities, offering complimentary registrations, and much more.

Questions? Get in touch with MMA at 313-334-7643 or lcbrisson@michiganmuseums.org.

Home Page

Banner

Sponsors graphics appear in a variety of areas depending on your level of sponsorship. The image to the left shows the areas where your image and logo may be visible on the home page.



An image of the virtual sponsor booth is below. No matter your level, each sponsor has a booth that shows contact information, staff, description and a video.

Virtual Sponsor Booth



MMA will need a variety of files and information to setup your virtual profile and booth. If you have questions, get in touch with MMA at 313-334-7643 or cjohnston@michiganmuseums.org.

Needed from Sponsor				
	<i>What is it?</i>	<i>Where does it go?</i>	<i>Size</i>	<i>File size</i>
	Contact Info	Setup	NA	
	Description	In sponsor booth	4,000 characters max	
	Web & Social Links	In sponsor booth	NA	
	YouTube Link	In sponsor booth	NA	
	Logo	Setup	300 px (H or W)	5 mb
	Small Rectangle	On Sponsor page	508 x 150 px	5 mb
	Large Rectangle	In sponsor booth	1036 x 320 px	5 mb
	Banner	Home page	1036 x 320 px	5 mb