

Michigan Museums Association (MMA)
Annual Business Meeting, Ann Arbor
Friday, October 2, 2015

AGENDA

CALL TO ORDER

12:53 pm by President, Ron Bloomfield

APPROVAL OF 2014 MINUTES

Motion to approved 2014 Annual Meeting minutes made by Loraine Campbell, 2nd by Mark Heppner. No debate or amendments. Motion approved by majority membership.

REPORTS

President – Ron Bloomfield

- MMA is on solid footing and it is wonderful to see so many new faces at this year's meeting!
- Board has undertaken a new project planning process this past year
- Introductions and acknowledgment of current MMA Board of Directors

Treasurer – Bruce Lynn

- This year MMA has switched its fiscal year to a calendar year, and to the accrual method of accounting. The organization is on solid financial footing
 - See attachment for Treasurer's full report

VP for Membership – Emily Fijol

- 2015 membership numbers are up
- New this year: MMA created a "bundle" for Institutional Members to provide more individual benefits for a number of staff at each institution
- 2015 membership "Meet & Eat" programs
 - Sponsored by the Bay County Historical Museum
 - Held in Grand Rapids, Marquette, and Lansing
- 2016 MMA plans to host 3-6 Meet & Eat programs. Look in the MMA Review and on website in November for information about how to host this program at your institution

VP for Programs – Claire Johnston

- 2015 Core Workshops
 - "ABCs of Collections Management," at Monroe County Museum
 - "Visitor Experience Workshops" at the Edsel & Eleanor Ford House in Grosse Pointe Shores and at the Thunder Bay National Marine Sanctuary in Alpena
- 2015 Special Topics Workshops

- see attachment for the full report

Strategic Framework – Lisa Craig Brisson

Three year plan includes External Priorities: networking, professional development, resources, and advocacy, and Internal Priorities: organizational structure, funding, and Communication

Director's Report - Lisa Craig Brisson

- Director attended training and instituted a new project management operational procedure
- Director, with the help of member Andrea Morgan, began work on the MMA Volunteer Program
- Professional Development Research was undertaken by three teams made up of MMA community members, a report out from this effort will happen in 2016
- Partnerships, new opportunities are being pursued
 - One example of this is the DIA's sponsorship of students to attend and present at a student papers program session at this year's conference
- Fall/Winter Appeal as an electronic campaign was put in place and a Spring appeal was undertaken, both were successful and will happen again in 2016
- Director thanked all of the people that helped make the conference possible including many sponsors and volunteers.

ELECTIONS

Report of the Nominating Committee – Dan Kroupa

Presentation of slate of candidates for reelection to Board for two year term: Emily Fijol, Mark Heppner, Kelsey Schnell, Dan Kroupa, Sarah Waters, and for a one-year term: Henry Matthews

Motion to accept nominations slate by Nancy Bryk, 2nd by Mark Heppner. No debate or amendments. Motion approved by majority membership.

Election of officer: For two year term of President: Emily Fijol

Motion to accept nomination for office of President by Mark Heppner, 2nd by Bruce Lynn. No debate or amendments. Motion approved by majority membership.

Ron Bloomfield, Immediate Past President, will remain on the Board for a one year term.

ANNOUNCEMENTS

Appreciation to Outgoing Board Member – Brad Taylor

Appreciation to Outgoing President - Ron Bloomfield

INVITATION TO 2016 ANNUAL MEETING

Mark Heppner invites membership to the next MMA Annual Conference in Detroit in partnership with the AASLH Annual Conference, September 2016

ADJOURN

Motion to adjourn at 1:39 pm by Board Member Angela, 2nd by Board Member Henry. No debate or amendments. Motion approved by majority membership.